

# OFFICIAL SHOW GUIDE



**June 5-6, 2015**

**MONCTON COLISEUM COMPLEX**

*Moncton, New Brunswick*

## SHOW HOURS

Friday, June 5      9 am – 5 pm

Saturday, June 6      10 am – 4 pm

**[www.AtlanticTruckShow.com](http://www.AtlanticTruckShow.com)**

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## Welcome from the APTA Chair

---

Welcome to the 2015 Atlantic Truck Show. On behalf of APTA's Board of Directors, we would like to thank the exhibitors and attendees who have supported this terrific event in the past and we welcome you back. For those of you joining us for the first time, I trust you will enjoy yourselves and that you will get to see new innovative products, as well as get the chance to make new friends and acquaintances.

The APTA is proud to have a long standing relationship with our show producer, Master Promotions. Their team works hard each show to ensure there is a full complement of quality exhibitors. I would also like to extend a sincere thank-

you to our Truck Show Committee, to the APTA staff, to all of the exhibitors, and especially to our Associated Trades members for their hard work and for making this event a huge success.

This 2015 Atlantic Truck Show features the latest products, services, and technology related to the trucking industry. I encourage you to stop by the various show booths and engage in conversations with the exhibitors from throughout North America.

While in our city, please enjoy our great restaurants, entertainment, and Maritime hospitality. We hope to see you again in 2017!

DONNIE FILLMORE  
CHAIR, APTA



## Greetings from the Show Manager

---

Welcome back to Atlantic Canada's largest and most-inclusive trucking show!

This is the only national truck show east of Montreal and we're pleased to welcome members of the trucking industry to Moncton, NB to check out the latest in commercial truck and transportation equipment.

This year's edition of the Atlantic Truck Show encompasses over 200,000 square feet of exhibits – taking over the entire Moncton Coliseum Complex, inside and out. You'll find products and solutions to save you money and make your business more efficient, plus all the latest and most innovative equipment available today.

There's no better time to check out the new, more fuel-efficient models – while you have the opportunity to get all the information you need from company rep-

resentatives and technical staff, all under one roof.

At the show, be sure to check out our 'Recruiting Here' feature – particularly if you or someone you know is job hunting. Many of our exhibitors are currently hiring or are planning now in anticipation of the increased demand that industry reports predict over the coming 5-10 years.

We're also delighted to have the Western Star Optimus Prime Truck onsite at the show, generously sponsored by the Maritime Western Star Dealers.

This event would not be possible without the continued support of the Atlantic Provinces Trucking Association. Thank you for your ongoing contributions.

Enjoy the 2015 edition of the Atlantic Truck Show!

MARK CUSACK  
NATIONAL SHOW MANAGER





## Message from the Executive Director

---

*Dear Atlantic Truck Show Exhibitors, Members, and all Guests,*

**O**n behalf of the Atlantic Provinces Trucking Association, it gives me great pleasure to welcome you to the 2015 Atlantic Truck Show.

We are pleased to host another great truck show, but mostly we are extremely excited by the response from the industry to attend our world class event. Our show continues to attract great exhibitors and stakeholders, so they can showcase their goods and services to a great industry in Atlantic Canada.

The trucking industry keeps showing growth and stability in Atlantic Canada, and this event provides an opportunity to discover new products and technology for our industry. Join us in Moncton, NB on June 5-6, 2015 to see for yourself.

Again, the APTA extends a warm welcome to all exhibitors and guests, the support is always very appreciated.

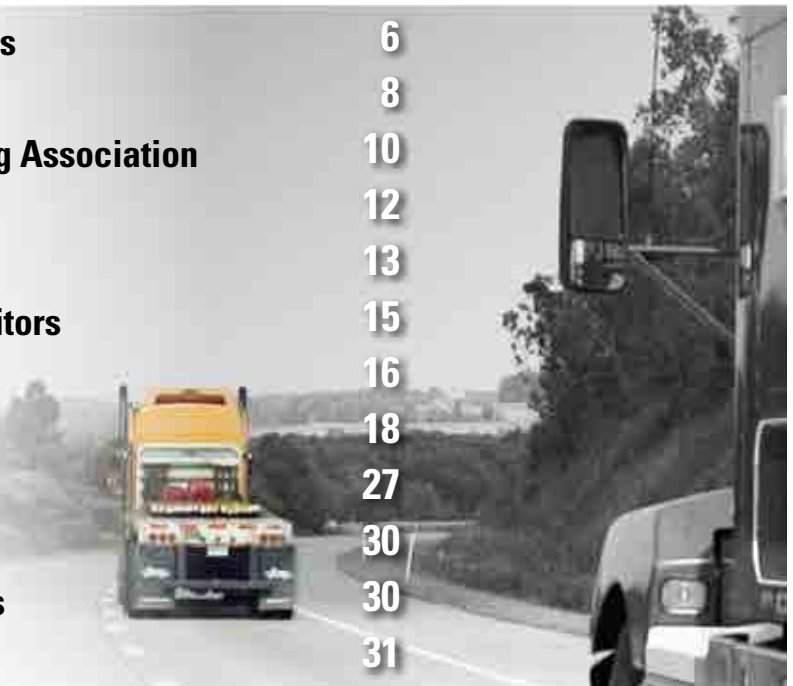
This marks our 17th show and Master Promotions organized another world class event for the APTA, its members, and our industry.

Thank You,

JEAN MARC PICARD  
EXECUTIVE DIRECTOR  
APTA

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A fan favourite! Don't miss the Western Star Optimus Prime Truck onsite at the show – sponsored by the Maritime Western Star Dealers.



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# RECRUITING HERE

Exhibitors who are looking to grow their ranks and hire new employees will display **'Recruiting Here'** signage indicating they are on the hunt for new talent! Visitors should come with resumes in hand to meet prospective new employers in the trucking industry.

This is a specialized program showcasing the best fleets, looking to recruit drivers, promoting policies and services that will help these drivers have a long and productive trucking career.



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COMPANY	BOOTH
Armour Transportation Systems	305
Atlantic Cat	C-4
Brookville Carriers Flatbed - LP	619
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Commercial Safety College	608
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Drive Star Shuttle Systems Ltd.	508
Dynamic Transport Inc.	638
Easson's Transport Ltd.	407
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Keltic Transportation Inc.	636
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RST Industries & Sunbury Transport	624
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ATLANTIC PROVINCES  
TRUCKING ASSOCIATION

## WHO WE ARE...

### VISION

"To be the trusted  
and effective voice of the  
road transport industry that  
supports its members."

#### 2015 Truck Show Committee Members:

**Peter Macgillivray**, Nova Truck Centres

**Charlie Taylor**, Grote Industries

**Steven Henman**, Traction Heavy Duty Parts – Div. of UAP

**Steve MacNeill**, Cummins Eastern Canada LP

**Kevin Swan**, Parts for Trucks

**Rudi Foster**, Parts for Trucks

**Donnie Fillmore Jr.**, Atlantic Pacific Transport

**Nancy Callendar**, Trailer Wizards

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**Micheline Babineau**, Office Administrator  
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**France Gagnon**, Project Coordinator  
fgagnon@apta.ca 506-875-2856

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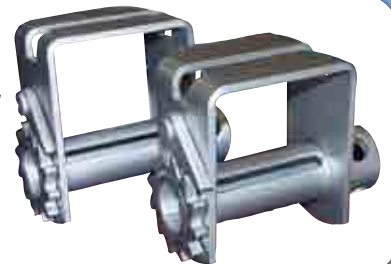
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## Shifting Gears Breakfast

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7:30 - 9:00 am at the Moncton Coliseum



## APTA Lobster Dinner & Charity Silent Auction

Friday, June 5, 2015

Reception at 6:30 pm / Dinner at 7:30 pm  
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# INDUSTRY SPEAK

**Jean Marc Picard, executive director, APTA, speaks frankly on the challenges and opportunities for Atlantic trucking**

**Q:** Market conditions have seemed fairly steady across much of Canada and in the US over the past 12 months or so. How has the

market been faring in Eastern Canada? Are your members doing well? Is there a good balance of freight coming in and going out of the region?

**PICARD:** Market conditions have been steady in Atlantic Canada but the long and hard winter was tough and it affected the entire industry.

Some weeks were complete write-offs due to weather and delays. Aside from that, members are doing well, everyone is busy. The outbound freight has always been an issue during certain times of the year and I'm not sure if that will ever change. It is something we have learned to manage.

**Q:** What are the biggest challenges facing your members today?

**PICARD:** Our biggest challenge is getting government to make changes to regulations or policies (in a timely manner) in our industry that would help us achieve better efficiencies and become a better industry.

We had our share of challenges in the last year: A diesel tax increase in New Brunswick, recruiting good people (including drivers), getting the 185 twinned completely, the weather - it's worse than ever in the winter and it's impacting service to Newfoundland, etc.

**Q:** Is the driver shortage still a pressing issue in Eastern Canada, and if so, how is the industry there coping with it?

**PICARD:** The shortage of drivers is still an issue although APTA took on a project last year to raise awareness of the truck driver position.

We are playing a key role in educating and creating awareness about truck driver career opportunities. We are working with government, training schools, carriers, stakeholders, students, second career seekers, etc. So far the project has been going very well. The next step is to have mandatory entry-level training.

**Q:** Is there still a need for the Temporary Foreign Worker Program, now that demand for drivers in Western Canada's oil patch has dried up, and is that program still effective with the restrictions the government has placed on it?

**PICARD:** The TFW changes had a big impact on our members and carriers are struggling to find good drivers as people are still flocking out west. The program was working well, but carriers will have to adjust to the changes and find alternatives.

**Q:** You, at least in New Brunswick, seem to have a fairly opportunistic government, which raised diesel taxes, effectively wiping out any relief at the pumps your fleets were enjoying. You're not real happy about that diesel tax increase, are you?

**PICARD:** It is obvious that we weren't pleased about the diesel tax increase and what we have committed in the next year is to educate these governments better on the impact that we, as the trucking industry, have on the economy, employment, essential service, etc.

This will be a focus for the APTA for the next 12 months. Now they are talking about tolls again, which would be another blow to the industry, especially since they want to use toll money to reduce the department and not maintain or build new roads - don't get me started!

**Q:** How is the LCV program working out? Are they a practical solution in the eastern provinces where truck parking is scarce and extreme weather can arise with little notice?

**PICARD:** The LCV program is working very well. We adopted the same program for driver certification as Ontario. We want the program to continue to grow but until they finish twinning the 185 in Quebec, I don't think it will grow more than what we are seeing today.

We also need to address the rest stop areas because we are in desperate need of more pull-off areas, so drivers can at least rest. We are talking with the New Brunswick government on that issue.

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331	Alemite/Stewart Warner Canada	408	Gillray Industries Inc.	230	Phillips Industries
313	Ali Arc Industries	C-3	Green Diamond Equipment	D-2	Prema Canada, ULC
209	Ancra Canada	330A	Groeneveld CPL Systems*	108	Pro Force Marketing Ltd.
305	Armour Transportation Systems*	122	Grote Industries*	107	ProLab Technolub Inc.
566	Atlantic Air Cleaning Specialists Ltd.	578	Groundmax Ltd.	528	Prolam
A-5	Atlantic Carrier Transcold*	208	Haldex Ltd.*	141	Ridewell Suspensions
C-4	Atlantic Cat*	314	Hamsar Diversco Inc.	613	RJB Sales & Marketing Agencies
616	Atlantic Chemex Ltd.*	222	Hella Inc. - Canada	621	Royal Financial Corp
333	Atlantic Oliver Retread Ltd.	D-1	Highland Nissan Limited	139	Royal Bank of Canada*
601	Atlantic Provinces Trucking Association*	570	Hitech Communications Ltd.	624	RST Industries & Sunbury Transport*
623	Atlantic Road Builders Magazine	231	Hi-Tech Original (Hi-Tech Antimicrobial)	315	SAF Holland Canada Ltd.
411	Atlantic Truck & Trailer Parts	524	Hunter Engineering Company	614	Salvatore Insurance Brokers Ltd.*
104	Axalta Coating Systems	414	Ideal Equipment Ltd.	109	Shaw Tracking*
618	Axon Development Corporation*	633	Infosite Technologies Inc.	518	Shoreline Lubricants*
327	Baldwin Filters	232	Ingersoll Axles	329	Sinto Inc.
C-8	Bayview Trucks & Equipment*	A-3	International Truck & Engine/Navistar Inc.*	510	SLH Transport Inc.*
560	Bell Mobility*	220	Irving Blending & Packaging*	504	Special Olympics Nova Scotia
619	Brookville Carriers Inc. Flatbed Div.*	223	JD Coyle Sales	221	Stemco Canada*
A-2	Brunswick Hino	406	Jensen's Powertrain	111	Stockford Reefer Services Inc.*
506	Business Development Bank of Canada	227	Jetco Heavy Duty Lighting	521	Sysco Food Services of Atlantic Canada
0-6	BWS Manufacturing*	636	Keltic Transportation Inc.*	434	Tarp-Rite Inc.
564	Cabot Shipping Supplies Ltd.	558	Kerr Global Communications*	622	TCI Manufacturing Inc.*
326	Camions International Elite Ltee	501	Kinedyne Canada Ltd.	234	The Gear Centre*
306	CCNB (College Communautaire de Nouveau-Brunswick)*	578	Lame-Mobile	609	The Supply Post Newspaper
301	Chevron Canada Limited	144	Larca Enviro*	A-6	Thermo King of Eastern Canada*
113	CIT Financial Ltd.*	C-6	Les Produits Metalliques A.T. Inc.	632	Today's Trucking*
625	Clarke Road Transport*	611	Lloyds Laboratories	620	Tom Tom Telematics
210	Class Eight Manufacturing Inc.*	E-1	Lockhart Truck Center*	320	Total Canada Inc.
405	CLE Leasing	E-5	Lounsbury Isuzu Truck*	431	Traction*
606	Cleral Scales - Les Entreprises NAMA Inc.	605	Lytix Inc.	119	Trailer Wizards*
608	Commercial Safety College*	B-1	Mack Trucks Canada*	328	Tramec Sloan LLC
132	Complete Innovations Inc.*	233	Macleod Lorway Insurance*	130	Transcore Link Logistics*
301	Crevier Lubrifiants	0-5	Manac Inc.*	568	Transcourt Tank Leasing*
620	CSP Web Based Management Inc.	576	Maritime Hose Specialties Ltd.	103/0-3	Transeast Trailers Ltd.*
114	Cummins Eastern Canada*	574	MarketBook	514	Transport for Christ
607	Day & Ross Inc.*	572	Mascot Truck Parts Ltd.	B-2	Tremcar
303	DE-ON Supply	224	Master Sourcing Inc.	143	Trimac Transportation Services Inc.*
0-2	Del Equipment	309	Metal Pless	526	Trip Data & Safety Management Inc.*
413	Dhollandia Canada	128	Michelin North America (Canada)*	0-1	Trout River Industries
433	Diesel Spec Inc.	A-4	Michelin North America (Canada)*	603	Truck News Magazine*
0-13	Doepker Trailers	129	Midland Transport Limited*	635	Trucker's Guide Camionneur - Div of Les Editions JJM Inc.
217	Drake Truck Bodies Ltd.*	420	Miller Tirecraft*	604	Trucking Human Resources Sector Council*
C-5	Drive Products*	513	Mitchell 1	205	Truck-Lite Co. Inc.*
508	Drive Star Shuttle Systems Ltd.	637	Money In Motion Inc.	312	Tyre Protector (North America) Inc./CentraBalance
638	Dynamic Transport Inc.*	138	Multi Radiator Services Ltd.	311	ULT Powertrain Remon & Services
407	Easson's Transport Ltd.*	511	Multiserve Petroleum Equipment*	556	Unique-Diesel-Solutions
123/0-13	East Coast International Trucks Ltd.*	204	National Leasing	427	Universal Truck & Trailer*
410	East Coast Mobile Medical Inc.*	200/0-10	Never Enuf Chrome & Detailing Ltd.*	140	Urquhart-MacDonald & Associates*
617	Eastern Trucking News	435	New Way Diesel Ltd.	0-6	Valley Equipment Ltd.*
418	Easy Kleen Pressure Systems Ltd.	0-6	Northeast Truck & Trailer Sales*	520	Vecima Networks
135	Eaton Roadranger*	E-1/0-11	Nova Enterprises Ltd.*	125	Verduyn Tarps Inc.
310	Element Financial Corporation	E-1	Nova Truck Centres*	142	Versatile Training Solutions*
206	Eveley International Corp	236	OK Tire Stores Inc.	620	Virtace Inc.
207	FBC	116	Ormac Industrial Supply	A-1/0-9	Volvo Trucks Canada Inc.*
412	Fleet Harmony Inc.*	562	OtterBox Products	409	Wajax Power Systems*
105	Fraser & Hoyt Insurance Ltd.	610	Over the Road Magazine	E-1	Western Star*
E-1	Freightliner*	502	Owner-Operator's Business Association of Canada (OBAC)	E-3	Western Star OPTIMUS PRIME TRUCK
E-6	GCR Tire Centres*	127	Palmer Atlantic Insurance & Risk Services*	110	Whelen Engineering Co. Inc.
211	Gibson Energy Ltd.	B-4	Parts for Trucks*		
		B-2	Peterbilt Atlantic*		
		115	Petro-Canada Lubricants*		

# June 5-6, 2015



## MONCTON COLISEUM COMPLEX

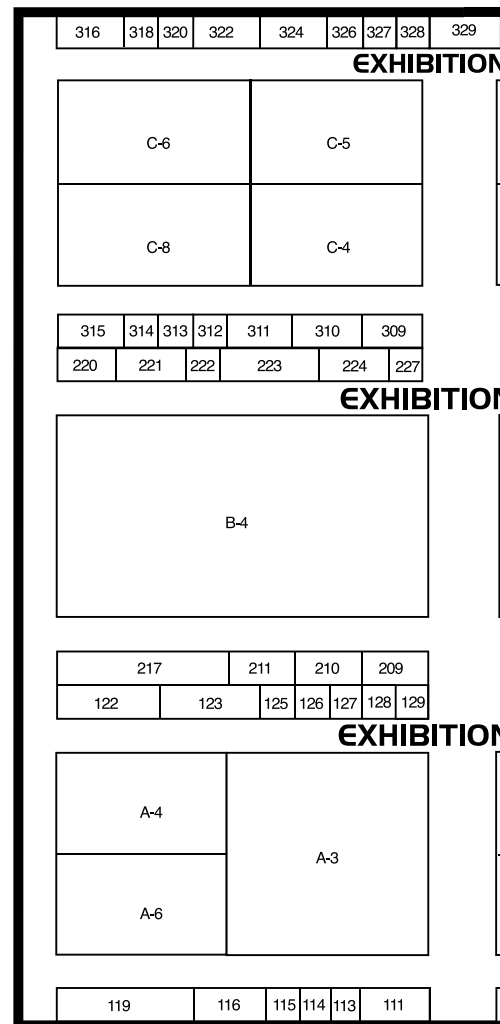
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**Saturday, June 6**  
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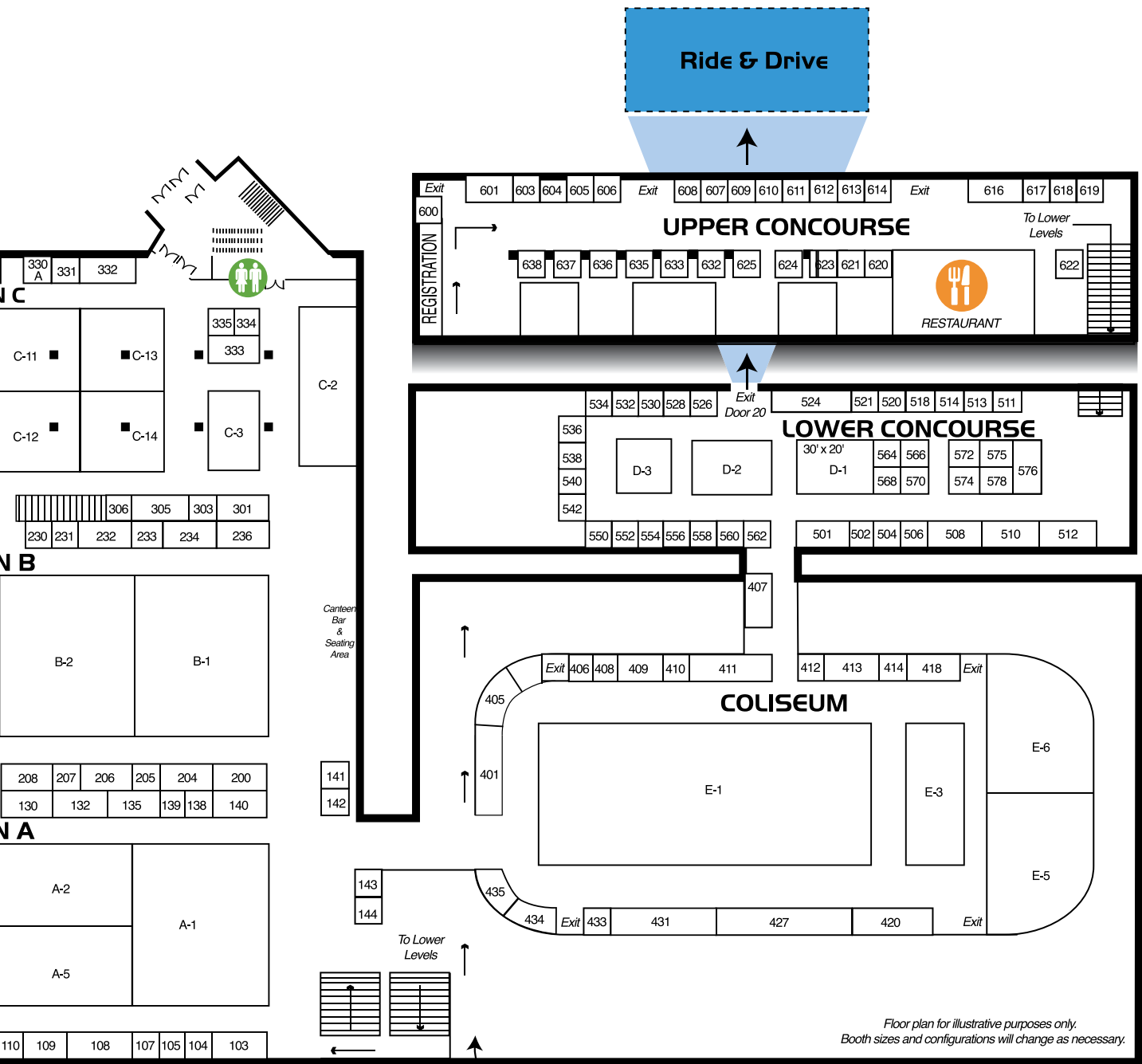
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**Camions International Elite Ltee  
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www.reseaudynamique.com

**CCNB (College Communautaire de  
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**Chevron Canada Limited  
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www.chevron.com

**CIT Financial Ltd.**  
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www.cit.com

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www.clarkelink.com

**Class Eight Manufacturing Inc.**  
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Vaughan, ON L4K 2P8  
www.classmfg.com

**CLE Leasing**  
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Trois-Rivieres, QC G8Z 4H1  
www.cleleasing.ca

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www.safetycollege.ca

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www.fleetcomplete.com

**Crevier Lubrifiants**  
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www.crevierlubrifiants.ca

**CSP Web Based Management Inc.**  
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**Cummins Eastern Canada**  
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www.cummins.com

**Day & Ross Inc.**  
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www.dayross.ca

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www.delequipment.com

**Dhollandia Canada**  
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2105 Blvd Des Entreprises  
Terrebonne, QC J6Y 1W9  
www.dhollandia.com

**Diesel Spec Inc.**  
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www.dieselspec.ca

**Doecker Trailers**  
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www.doecker.com

**Drake Truck Bodies Ltd.**  
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Vernon Bridge, PE C0A 2E0  
www.draketruck.com

**Drive Products**  
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**Drive Star Shuttle Systems Ltd.**  
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www.dynamictransport.ca

**Easson's Transport Ltd.**  
**407**

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Kentville, NS B4N 3V7  
www.eassons.com

**East Coast International Trucks Ltd.**  
**123/O-13**

100 Urquhart Avenue  
Moncton, NB E1H 2R5  
www.eastcoastint.com

**East Coast Mobile Medical Inc.**  
**410**

101 Ilsley Ave, Suite 5A  
Dartmouth, NS B3B 1S8  
www.ecmm.ca

**Eastern Trucking News**  
**617**

RR #1, 259 Salmon Point Road  
Cherry Valley, ON K0K 1P0  
www.woodwardpublishing.com

**Easy Kleen Pressure Systems Ltd.**  
**418**

41 Earnhardt Rd.  
Sussex Corner, NB E4E 6A1  
www.easykleen.com

**Eaton Roadranger**  
**135**

2160 Williams Parkway  
Brampton, ON L6S 5X7  
www.roadranger.com

**Element Financial Corporation**  
**310**

161 Bay Street suite 4600  
Toronto, ON M5J 2S1  
www.elementcorp.com

**Eveley International Corp**  
**206**

665 Arvin Avenue  
Stoney Creek, ON L8E 5R2  
www.eveley-int.com

**FBC**  
**207**

PO Box 7130  
London, ON N5V 2Z9  
www.fbc.ca

**Fleet Harmony Inc.**  
**412**

PO Box 3375  
Stellarton, NS B0K 1S0  
www.fleetharmony.com

**Fraser & Hoyt Insurance Ltd.**  
**105**

PO Box 489, 91 Archimedes Street  
New Glasgow, NS B2H 5E5  
www.fraserhoyt.com

**Freightliner**  
**E-1**

www.freightlinertrucks.com

**GCR Tire Centres**  
**E-6**

419 Edinburgh Drive  
Moncton, NB E1E 2L2  
www.gcrCanada.ca

**Gibson Energy Ltd.**  
**211**

10534-17 St NW  
Edmonton, AB T6P 1P4  
www.gibsons.com

**Gillis Truckways**  
**O-4**

PO Box 98  
Baddeck, NS B0E 1B0  
www.gillistruckways.com

**Gillray Industries Inc.**  
**408**

6 Industrial Court  
Bradford, ON L3Z 3G5  
www.gillrayindustries.com

**Green Diamond Equipment**  
**C-3**

70 Commerce Street  
Moncton, NB E1H 0A5  
www.green-diamond.ca

**Groeneveld CPL Systems**  
**330A**

8450 Lawson Road  
Milton, ON L9T 0J8  
www.cplsystems.com

**Grote Industries**  
**122**

410 Evergreen Drive  
Moncton, NB E1G 5E1  
www.grote.com

**Groundmax Ltd.**  
**578**

48 Bo-Mont Drive  
Elmsdale, NS B2S 2B6  
www.groundmax.ca

**Haldex Ltd.**  
**208**

Unit 1, 500 Pinebush Road  
Cambridge, ON N1T 0A5  
www.hbsna.com

**Hamsar Diversco Inc.**  
**314**

5320 Downey Street  
Burlington, ON L7L 6M2  
www.hamsar.com

**Hella Inc. - Canada**  
**222**

201 Kelly Drive  
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www.hella.com

**Highland Nissan Limited**  
**D-1**

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www.highlandnissan.com

**Hitech Communications Ltd.**  
**570**

24 Maple Valley Road  
Corner Brook, NL A2H 3C2  
www.hitechcomm.ca

**Hi-Tech Original (Hi-Tech Antimicrobial)**  
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Quebec, QC G2L 1Y5  
www.hitechoriginal.ca



**Hunter Engineering Company**  
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Newmarket, ON L3Y 8T8  
www.hunter.com

**Ideal Equipment Ltd.**  
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1020 Mcleod Hill Road  
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www.idealquipmentonline.com

**Infosite Technologies Inc.**  
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Suite 204, 1919 Lionel-Bertrand  
Boisbriand, QC J7H 1N8  
www.infositetech.com

**Ingersoll Axles**  
**232**  
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Ingersoll, ON N5C 3K6  
www.ingersollaxles.com

**International Truck & Engine/  
Navistar Inc.**  
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Moncton, NB E1H 2R5  
www.internationaltrucks.com

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Saint John, NB E2L 4E6  
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www.jensenspwertrain.com

**Jetco Heavy Duty Lighting**  
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**Keltic Transportation Inc.**  
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www.keltictransportation.com

**Kerr Global Communications**  
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www.kerrglobal.com

**Kinedyne Canada Ltd.**  
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www.kinedyne.com

**Lame-Mobile**  
**578**  
www.lamemobile.com

**Larca Enviro**  
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**Les Produits Metalliques A.T. Inc.**  
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www.produitsmetalliquesat.com

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**Lockhart Truck Center**  
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www.lockharttruckcenter.ca

**Lounsbury Isuzu Truck**  
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PO Box 6010, 2155 Main Street  
Moncton, NB E1G 1W6  
www.lounsburys.ca

**Lytx Inc.**  
**605**  
9785 Town Center Dr  
San Diego, CA 92121  
www.lytx.com

**Mack Trucks Canada**  
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Suite 410, 2100 Derry Road West  
Mississauga, ON L5N 0B3  
www.macktrucks.com

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1683 Boul Des Sucrieries  
Plessisville, QC G6L 1W4  
www.go-track.com

**Michelin North America (Canada)**  
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www.michelinag.com

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[www.michelinag.com](http://www.michelinag.com)

### **Midland Transport Limited 129**

100 Midland Dr.  
Dieppe, NB E1A 6X4  
[www.midlandtransport.com](http://www.midlandtransport.com)

### **Miller Tirecraft 420**

16 Gloria McCluskey Avenue  
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[www.tirecraft.com](http://www.tirecraft.com)

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14145 Danielson Street  
Poway, CA 92064  
[www.mitchell1.com](http://www.mitchell1.com)

### **Money In Motion Inc. 637**

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Richmond Hill, ON L4B 3M1  
[www.moneyinmotioninc.com](http://www.moneyinmotioninc.com)

### **Multi Radiator Services Ltd. 138**

505 McNaughton Drive  
Moncton, NB E1H 2S8  
[www.multiradiator.ca](http://www.multiradiator.ca)

### **Multiserve Petroleum Equipment 511**

9120 Hwy 14  
Milford, NS B0N 1Y0  
[www.multiserve.ns.ca](http://www.multiserve.ns.ca)

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[www.newwaydiesel.com](http://www.newwaydiesel.com)

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146 Lower Truro Rd  
Truro, NS B2N 1B1  
[www.valleyequipment.ca](http://www.valleyequipment.ca)

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[www.novaenterprises.ca](http://www.novaenterprises.ca)

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[www.novaenterprises.ca](http://www.novaenterprises.ca)

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### **Ormac Industrial Supply 116**

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[www.primeatlantic.ca](http://www.primeatlantic.ca)

### **Parts for Trucks B-4**

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[www.partsfortrucks.com](http://www.partsfortrucks.com)

### **Peterbilt Atlantic B-2**

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[www.peterbiltnb.peterbilt.com](http://www.peterbiltnb.peterbilt.com)

### **Petro-Canada Lubricants 115**

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### **Phil Larochelle Equipment Inc. O-12**

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### **Prema Canada, ULC D-2**

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[www.premacanada.ca](http://www.premacanada.ca)

### **Pro Force Marketing Ltd. 108**

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[www.proforcecanada.ca](http://www.proforcecanada.ca)

### **ProLab Technolub Inc. 107**

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www.rbcroyalbank.com

## **RST Industries & Sunbury Transport**

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www.rsttransport.com

## **SAF Holland Canada Ltd.**

**315**

PO Box 1639  
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www.safholland.ca

## **Salvatore Insurance Brokers Ltd.**

**614**

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Lower Sackville, NS B4C 1N4  
www.salvatoreinsurance.ca

## **Shaw Tracking**

**109**

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Mississauga, ON L5K 1Z8  
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## **Shoreline Lubricants**

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## **Sinto Inc.**

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Mississauga, ON L4W 2N3  
www.stemco.com

## **Stockford Reefer Services Inc.**

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4127 Route 540  
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www.stockfordreefer.com

## **Sysco Food Services of Atlantic Canada**

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Moncton, NB E1H 2K1  
www.sysco.ca/atlantic

## **Tarp-Rite Inc.**

**434**

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Jacksonville, NB E7M 3S5  
www.tarprite.com

## **TCI Manufacturing Inc.**

**622**

55 Blizzard Street, Vanier Industrial Park  
Fredericton, NB E3B 8K3  
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## **The Gear Centre**

**234**

#5, 191 Henri Dunant Street  
Moncton, NB E1E 1E4  
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Langley, BC V4W 2X5  
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## **Thermo King of Eastern Canada**

**A-6**

125 Urquhart Ave  
Moncton, NB E1H 2R4  
www.thermoking.ca

## **Today's Trucking**

**632**

451 Attwell Drive  
Toronto, ON M9W 5C4  
www.todaystrucking.com

## **Tom Tom Telematics**

**620**

www.business.tomtom.com

## **Total Canada Inc.**

**320**

220 ave Lafleur  
Lasalle, QC H8R 4C9  
www.tribospec.com

## **Traction**

**431**

400 Jean -Neveu  
Longueuil, QC J4G 1N8  
www.traction.com

## **Trailer Wizards**

**119**

125 MacNaughton Ave  
Moncton, NB E1H 3N3  
www.trailerwizards.com

## **Tramec Sloan LLC**

**328**

534 East 48th Street  
Holland, MI 49423  
www.tramecsloan.com

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Suite 205-6660 Kennedy Road  
Mississauga, ON L5T 2M9  
[www.transcore.ca](http://www.transcore.ca)

### **Transcourt Tank Leasing 568**

Suite 206-2421 Bristol Circle  
Oakville, ON L6H 5S9  
[www.transcourt.com](http://www.transcourt.com)

### **Transeast Trailers Ltd. 103/O-3**

368 Urquhart Avenue  
Moncton, NB E1H 2R6  
[www.transeasttrailers.com](http://www.transeasttrailers.com)

### **Transport for Christ 514**

6242 Route 105  
Lower Brighton, NB E7P 1B3  
[www.transportforchrist.org](http://www.transportforchrist.org)

### **Tremcar B-2**

[www.tremcar.com](http://www.tremcar.com)

### **Trimac Transportation Services Inc. 143**

Suite #200-5063 North Service Road  
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[www.trimac.com](http://www.trimac.com)

### **Trip Data & Safety Management Inc. 526**

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[www.tdsm.com](http://www.tdsm.com)

### **Trout River Industries O-1**

32 Trout River Rd  
Coleman, PE C0B 1H0  
[www.troutriverindustries](http://www.troutriverindustries)

### **Truck News Magazine 603**

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### **Trucker's Guide Camionneur - Div of Les Editions JJM Inc.**

**635**  
CP 174  
Boucherville, QC J4B 5E6  
[www.truckersguide.net](http://www.truckersguide.net)

### **Trucking Human Resources Sector Council 604**

PO Box 1434, 14 Court St  
Truro, NS B2N 5V2  
[www.thrsc.com](http://www.thrsc.com)

### **Truck-Lite Co. Inc. 205**

310 E Elmwood Ave.  
Falconer, NY 14733  
[www.truck-lite.com](http://www.truck-lite.com)

### **Tyre Protector (North America) Inc./ CentraBalance 312**

162-3551 St Charles Blvd  
Kirkland, QC H9H 3C4  
[www.balancemasters.ca](http://www.balancemasters.ca)

### **ULT Powertrain Remon & Services 311**

688 Babin Street  
Dieppe, NB E1A 5M7

### **Unique-Diesel-Solutions 556**

302M-1405 Mountain Road  
Moncton, NB E1C 2T9  
[www.unique-diesel-solutions.com](http://www.unique-diesel-solutions.com)

### **Universal Truck & Trailer 427**

925 Champlain Street  
Dieppe, NB E1A 5T6  
[www.roadsmarts.com](http://www.roadsmarts.com)

### **Urquhart-MacDonald & Associates 140**

Suite 200, 2438 Highway 2  
Waverley, NS B2R 1S9  
[www.urquhartmacdonald.com](http://www.urquhartmacdonald.com)

### **Valley Equipment Ltd. O-6**

289 Mclean Avenue  
Hartland, NB E7P 2K7  
[www.valleyequipment.ca](http://www.valleyequipment.ca)

### **Vecima Networks 520**

150 Cardinal Place  
Saskatoon, SK S7L 6H7  
[www.fleetlynx.net](http://www.fleetlynx.net)

### **Verduyn Tarps Inc. 125**

398 Kenora Ave  
Hamilton, ON L8E 2W2  
[www.verduyntarps.com](http://www.verduyntarps.com)

### **Versatile Training Solutions 142**

PO Box 4591  
Sussex, NB E4E 5L8  
[www.versatiletrainingsolutions.com](http://www.versatiletrainingsolutions.com)

### **Virtace Inc. 620**

141 Roxbury Street  
Markham, ON L3S 3T4  
[www.virtace.com](http://www.virtace.com)

### **Volvo Trucks Canada Inc. A-1/O-9**

2100 Derry Road Suite 410  
Mississauga, ON L5N 0B3  
[www.volvotruckscanada.com](http://www.volvotruckscanada.com)

### **Wajax Power Systems 409**

10025-51 Ave  
Edmonton, AB T6E 0A8  
[www.wajaxpower.com](http://www.wajaxpower.com)

### **Western Star E-1**

[www.westernstartrucks.com](http://www.westernstartrucks.com)

### **Western Star OPTIMUS PRIME TRUCK E-3**

### **Whelen Engineering Co. Inc. 110**

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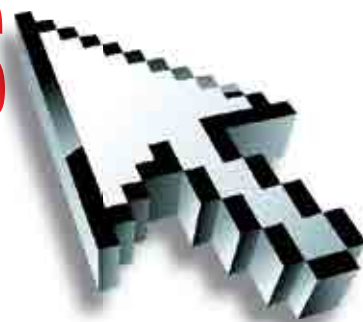
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# The Teddy Bear Convoy



**ST. JOHN'S, Nfld.** – The Just For Kids Transportation Group is an organization that truly lives up to its name. Each and every year, Just for Kids – a group of about 10 volunteers – comes together to organize events to help raise money, quite literally, “just for kids.”

The group's biggest fundraiser is called the Teddy Bear Convoy, an event that has been around for 15 years. Its goal is to raise money for the Janeway Children's Hospital – the only children's hospital in Newfoundland and Labrador.

This year, the Teddy Bear Convoy is set for June 7 at City Tire's Retread Plant on the TCH at 8:30 a.m., and organizers are hopeful that this year the event will have its best turn out yet.

“The event has gone from being a convoy of four or five trucks 15 years ago to 42 trucks last year,” said Gerry Dowden of Just for Kids Transportation Group. “Given the size of the perimeter of the hospital, it would only take another five or six trucks to completely circle the hospital, without any gaps. So we're really looking forward to this year, where maybe we can circle the hospital entirely.”

The event began 15 years ago when an owner/operator and a few friends decided to raise money for the hospital, added Dowden.

“They started collecting and pledging money and putting stuffed teddy bears in their trucks circling the hospital at the time and whatever money

they raised, they donated to the Janeway Foundation,” he said. “They did this in conjunction with their annual 24-hour telethon they have every year.”

To this day, the convoy's conjunction with the telethon is ongoing, and Just for Kids estimates that since the convoy's birth, it has raised more than \$300,000 for the children's hospital.

“We're asking Janeway this year to give us a tally of all the donations we've made because we only have an estimate,” said Dowden. “Last year was probably one of our biggest donations we gave, and it was around \$35,000. We had 42 trucks participating.”

This year, Dowden says the hope is to raise more than \$40,000 and have at least 50 trucks join the convoy to circle the hospital.

“I think we can definitely do that this year,” he said. “The convoy has just been evolving and growing... and it's grown to the point where a lot of companies and corporations in the area get involved and help with various parts of the sponsorship,

not just donating.”

Just for Kids says the day is a positive one that at its heart is to make the children at Janeway feel the support of the trucking community.

“It's been pretty popular especially with the children,” Dowden said. “It's a day for the kids in the hospital to come out on the decks and look out their windows at the trucks going by. The monetary value is transparent to them, but they enjoy the day. And of course, the hospital is very grateful for the donations.”

The event is documented by a ceremonial cheque presentation once all the money collected is tallied during the convoy. There is also live, local television coverage of the event.

Dowden says the day ends with a barbeque social sponsored by Marine Atlantic Inc, that all participants and their families like to attend.

“We depend on a lot of truck drivers and their trucks and their efforts and of course the trucking companies and corporate sponsors,” he said. “So we like to make it a family event so the drivers can have their wives, or girlfriends or children come into the truck with them while they circle the hospital.”

Donations can come from individuals or companies, but must be recorded on a pledge sheet. Contact Jocelyn Miller at 722-1991 or e-mail her at [auto@eastcantrans.com](mailto:auto@eastcantrans.com) for more information.

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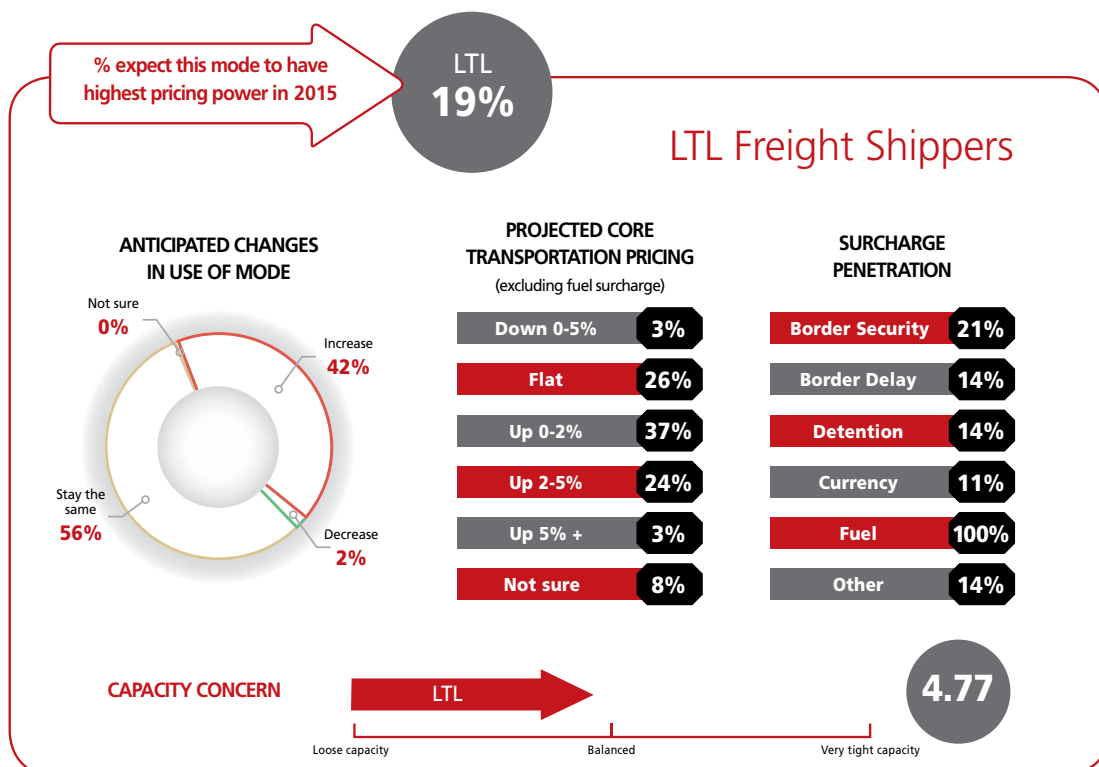
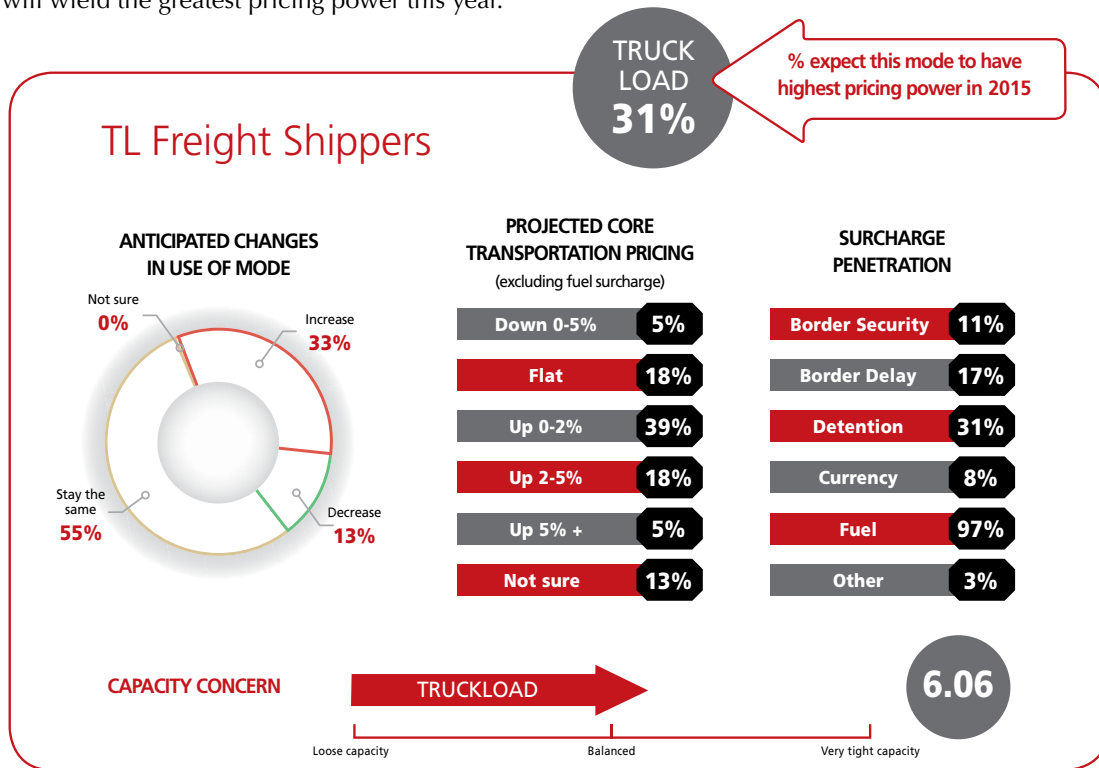
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